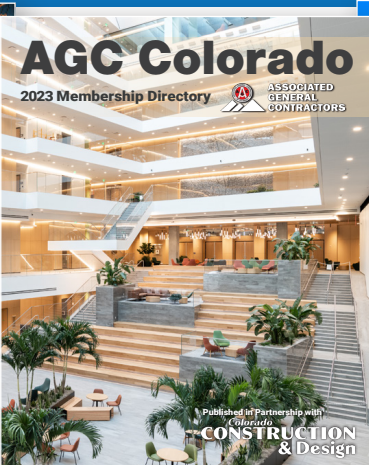


Colorado **CONSTRUCTION & Design®**



Photo copyright:
1900 Lawrence will become Denver's largest
tower in 40 years! Image courtesy of VOCA
Public Relations, SAR+, and the project team.

**2024 Print & Digital
MEDIA KIT**



Colorado Construction & Design® partners with the most powerful organizations in the AEC industry to deliver dynamic content in every issue:

CONSTRUCTION

- Associated General Contractors (AGC) Colorado
- Hispanic Contractors of Colorado (HCC)
- National Utilities & Excavation Contractors (NUCA)
- Design-Build Institute of America (DBIA)
- Rocky Mountain
- Independent Electrical Contractors Rocky Mountain (IECRM)
- Colorado BUILT

REAL ESTATE DEVELOPMENT

Urban Land Institute (ULI) Colorado

ARCHITECTURE

American Institute of Architects (AIA) Colorado
Denver Architecture Foundation

SUSTAINABILITY

U.S. Green Building Council (USGBC) Colorado

TRANSPORTATION

Regional Transportation District (RTD) FasTracks

ENGINEERING

American Council of Engineering Companies (ACEC),
American Society of Civil Engineers (ASCE)

PLUS:

- Construction News
- Feature Stories
- Project Updates
- Industry Viewpoints
- People News
- Product News
- Pathways
- Industry Spotlights
- Events Coverage
- Parting Shots

We welcome your press releases, articles and feature story angles at news@ccdmag.com.

In the Pipeline
Navigating the Future: Colorado's Infrastructure and Utility Construction Industry in 2024

by Christine Barnes
Christine Barnes, Executive Director,
NUCA of Colorado

PCI Mountain States
Innovations Offer Exciting Possibilities for Carbon Reduction in Precast Concrete

by Jim Schneider
Executive Director
for PCI Mountain States.

Inside AGC Colorado
If I Had a Crystal Ball...

by Jeff Barratt
Author Jeff Barratt is President and CEO
of the Associated General Contractors (AGC) of Colorado

Connections
Introducing the HCC's First CEO & President Alejandra "Ale" Spray

by Ale Spray
CEO/President of the Hispanic
Contractors of Colorado (HCC)

Colorado Building Green
Adapting to the New Normal and Pushing Beyond

by Charlie Woodruff
Charlie Woodruff, Regional Director,
U.S. Green Building Council

Women in Construction
Cultivating and Building Other People's Dreams - Strategy for Workforce Development

by Keller Hayes
Program Director, Transportation and
Construction Girl™, Hoya Foundation



Award-winning AEC Industry Publication

Colorado Construction & Design® (CCD) is Colorado's strongest and most trusted construction news and marketing magazine. For over a decade, smart marketers renew their ad campaigns year after year because they know their ad dollars are being invested wisely.

A Proven Construction Marketing Resource

Whether you're a land developer, general contractor or specialty trades contractor, architect, engineer, products supplier or service provider, CCD helps you reach the most qualified decision-makers in a clean, uncluttered format, published in print and online in eMag format at www.ccdmag.com.

With a print and digital media circulation and a shared readership of 2-3 readers per copy, each twice-quarterly issue of CCD reaches more than 50,000 A/E/C Industry decision makers in print and online.

CCD magazine's well-managed circulation list gives advertisers direct access to top real estate owners, developers, general contractors, architects and engineers, government and economic-development officials, and the entire A/E/C industry across the state.

Colorado Construction and Design® magazine's meticulously maintained distribution list includes all top commercial real estate developers/investors, government agencies, economic development officials, general contractors, and AEC industry leaders across the State.

TESTIMONIALS

"CC&D is loaded with great content and I read it from cover to cover."

—Rick L. Kinning | Chairman and CEO
RK Industries, Inc.

"Colorado Construction and Design is a widely anticipated and welcomed magazine. It has been, and still is, the magazine of the Colorado Construction industry."

—Dave Little | Chief Business Development Officer
The Gallegos Corporation

"CC&D has driven millions of dollars of business to the AEC industry."

—Michael Gifford | AGC Advocacy Director
Former CEO/President, Associated General Contractors (AGC) Colorado

"The Colorado Construction & Design Magazine team consistently provides a personalized approach to advertising. This high level of customized care allows the GH Phipps team to share what our brand is doing while also staying informed on what's happening in the A/E/C industry. Polly cultivates a community of collaboration amongst contributors where all feel welcomed and heard. This style of progressive communication is what our industry needs to encourage advancements in the built environment."

—Jaime Clark | A/E/C Marketing Professional
GH Phipps Construction Companies

"We value our alliance with CC&D. It's the number one publication providing us with outreach across the state."

—Peter Monroe | Principal, IMEG

"I just read the Fall issue of Colorado Construction & Design and wanted to say what a nice job you're doing publishing the magazine. It's my favorite industry magazine to read and you do an amazing job creating it! Keep up the good work!"

—Jason Gordon | President/CEO
Heartland Acoustics & Interiors

"RK places high value on collaboration and industry partnerships. We are extremely grateful for our continued partnership with Colorado Construction & Design® magazine, the leading industry publication in the region. Their unwavering commitment to showcasing the latest trends, innovations and achievements in the construction and design sector has had a significant impact on the industry landscape in Colorado. Here's to many more years of collaboration, growth and shared success!"

—RK Industries

Special Features	Materials Due	Target Publication Month
Winter/Spring 2024	3/1/2024	April
Parks, Recreation, Entertainment Venue Project Round Up, Women in Construction Quarterly, Advancing Technology/Data Centers & Research Facilities Developer On Deck, IECRM Special Report, Inside AGC Colorado, IECRM, USGBC, NUCA, DBIA Rocky Mountain, AIA Colorado, and PCI Mountain States		
AGC Member Directory 2024	4/5/2024	April
Advertising in the Directory is exclusive to AGC Members		
Spring 2024	5/3/2024	May
Healthcare MOBs and Senior Living Project Round Up, Western Colorado Construction Update, Precast Construction with PCI Mountain States, Inside AGC Colorado, IECRM, USGBC, NUCA, DBIA Rocky Mountain, AIA Colorado, and PCI Mountain States		
Spring/Summer 2024	6/7/2024	June
Mixed-Use, Multi-Family and Office Building Project Round Up, Women in Construction Quarterly, Developer On Deck, Jobsite Safety Practices and Training, Inside AGC Colorado, IECRM, USGBC, NUCA, DBIA Rocky Mountain, AIA Colorado, and PCI Mountain States		
Summer 2024	7/12/2024	July/August
K-12 and University Project Round Up, Developer On Deck, Water Resource Systems & Management Electrical Contractor Showcase and IEC/IECRM Special Report, Inside AGC Colorado, IECRM, USGBC, NUCA, DBIA Rocky Mountain, AIA Colorado, and PCI Mountain States		
Summer/Fall 2024	8/19/2024	September
Hotels and Hospitality Project Round Up, Developer On Deck, A Focus on Net-Zero Construction with Top General Contractors in Colorado, Artistry in Architecture with AIA Colorado, Inside AGC Colorado, IECRM, USGBC, NUCA, DBIA Rocky Mountain, AIA Colorado, and PCI Mountain States		
Fall 2024	9/29/2024	October
Government & Municipality Building and Infrastructure Project Round Up, Women in Construction Quarterly, Build with Strength CRMCA/CSSGA Special Report, Developer On Deck, SiteWork Special Report with ASCE/CAGE, Inside AGC Colorado, IECRM, USGBC, NUCA, DBIA Rocky Mountain, AIA Colorado, and PCI Mountain States		
Special Edition 2024 Year in Review (Digital Only)	10/25/2024	November
Advertising in the Special Edition is exclusive to 8x's, contracted advertisers. All will receive a two-page spread in this issue.		
Fall/Winter 2024 AGC Colorado Annual Report	11/18/2024	December
2025 Outlook and Industry Forecast, 2024 AGC ACE Awards		
Winter 2025	1/10/2025	January/February
Renovation, Restoration, and Re-use Project Round Up, Developer On Deck - Opportunities and Updates, Today's Mechanical Contractor, Environmental Services and Renewable Energy Report Steel Construction Annual Report with AISC/RMSCA, Inside AGC Colorado, IECRM, USGBC, NUCA, DBIA Rocky Mountain, AIA Colorado, and PCI Mountain States		

☐

Yes, we would like to advertise in *Colorado Construction & Design®*...
Complete this form and send to Polly Ayres, President/Publisher at: Polly@ccdmag.com
or call (303) 803-0928.

Company _____ Year founded _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone _____ Fax _____

Ad size _____ Ad quantity / frequency _____ Price per ad _____

Issue selection **(Please circle items from the Editorial Calendar.)**

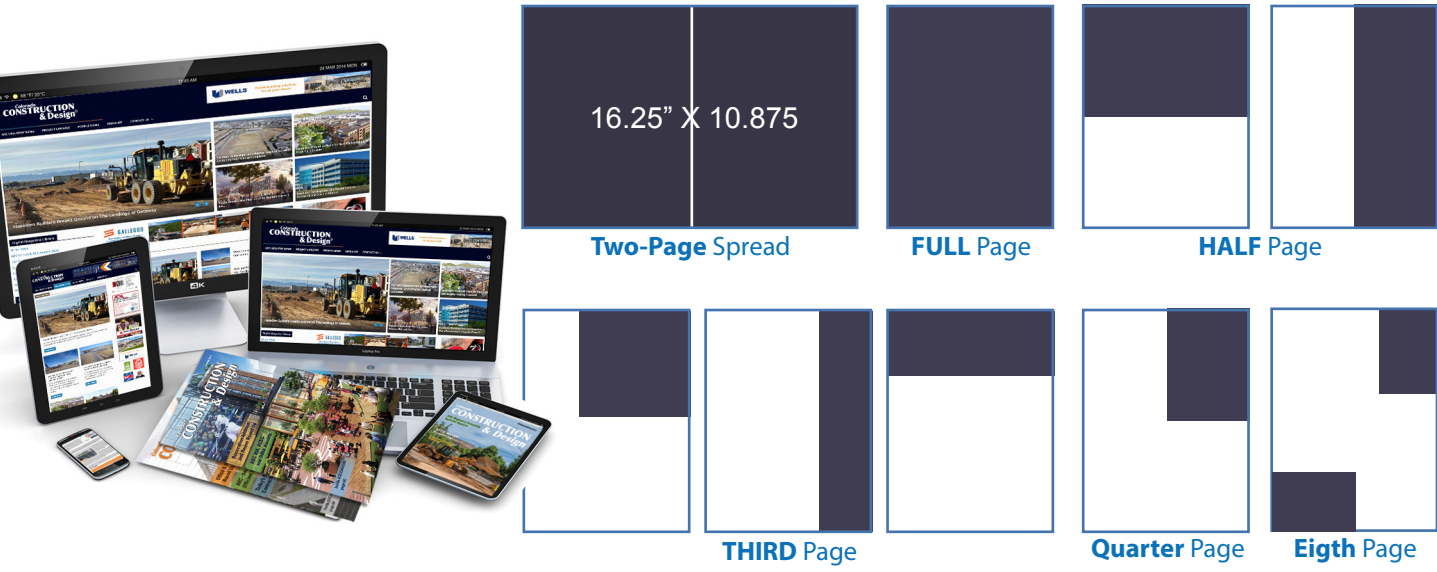
Your name _____ Title _____

Signature _____ Date _____

**BEST DEAL
MAXIMUM REACH**

Advertise in a minimum of eight issues and receive complimentary digital banner ad placement on ccdmag.com, banner ads published in CCD's eNews, frequent posts to CCD's social media channels and A/E/C industry focus groups, a two-page Industry Spotlight, and unlimited publishing of expert articles and multipage project features.

AD Sizes	9X	6X	3X	1X	AD DIMENSIONS	INCHES
2-Page Spread	\$2395	\$2520	\$2700	\$2995	Trim Size	8.125 w x 10.875 h
					Page bleed	8.375 w x 11.375 h
Full	1480	1530	1700	1905	Page non-bleed	7.375 w x 9.975 h
1/2	1080	1220	1320	1560	1/2 page horizontal	7.375 w x 4.875 h
1/3	970	1050	1150	1250	1/3 page square	4.875 w x 4.875 h
1/4	850	920	1000	1090	1/3 page vertical	2.125 w x 9.975 h
1/8	450	520	600	690	1/3 page horizontal	7.375 w x 3.375 h
					1/4 page	3.575 w x 4.875 h
					1/8 page (business card)	3.5 w x 2 h



☐ **Yes, we would like to secure digital advertising space on CCDMAG.COM.**
Complete this form and send to Polly Ayres, President/Publisher at: Polly@ccdmag.com
or call (303) 803-0928.

Company _____ Year founded _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone _____ Fax _____

Banner Ad Size and Duration?

(Please circle preferred banner ad size and the number of months using the chart below.)

Your name _____ Title _____

Signature _____ Date _____



Sticky Sidebar



Leaderboard - 728 x 90



Footer



Wide Skyscraper

BANNER AD POSITION	12 Months	9 Months	6 Months	3 Months	1 Month
Leaderboard - Top of Page	\$525	\$675	\$755	\$875	\$925
Sticky Sidebar - Run of Site • 300x250 px	\$650	725	800	925	1050
Wide Skyscraper 300x600 px	\$480	530	680	730	880
Sticky Sidebar • 300x250 px	\$350	395	495	550	695
Footer • 970x90 px rectangle	\$295	350	425	495	550

In-Content/Article Sponsor: \$395/per article - infinite run.
• 728x90 px rectangle

eNewsletter Sponsor: \$295/send
• 650x300 px with company bio

Print Magazine & eMagazine Readers/Subscribers
• 50,000+ /and growing

CCD Website Unique/Returning Visitors
• 67,000/monthly average

Email Subscribers: 8,106
• CCD's eNewsletters are sent out bi-weekly
• CCD's Average Open Rate 29%

**CCD Social Media Connections & A/E/C Industry
Group Member Audience: 300,000+**